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AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 3688

TOWNSEND and TOWNSEND and CREW LLP

By: /Sandra Lee Bourassa, PLS
Sandra Lee Bourassa, PLS

PATENT
Attorney Docket No.: 020328-000110US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jorge Cantu Bonilla et al.

Application No.: 10/074,378

Filed: February 11, 2002

For: A METHOD AND SYSTEM FOR
PROVIDING NETWORK BASED
ADVERTISING SERVICES

Customer No.: 20350

Confirmation No.: 5558

Examiner: James W. Myhre

Art Unit: 3688

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EXPEDITED PROCEDURE EXAMINING
GROUP 3688

Mail Stop **AF**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed March 27, 2008 on the above-referenced application, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.